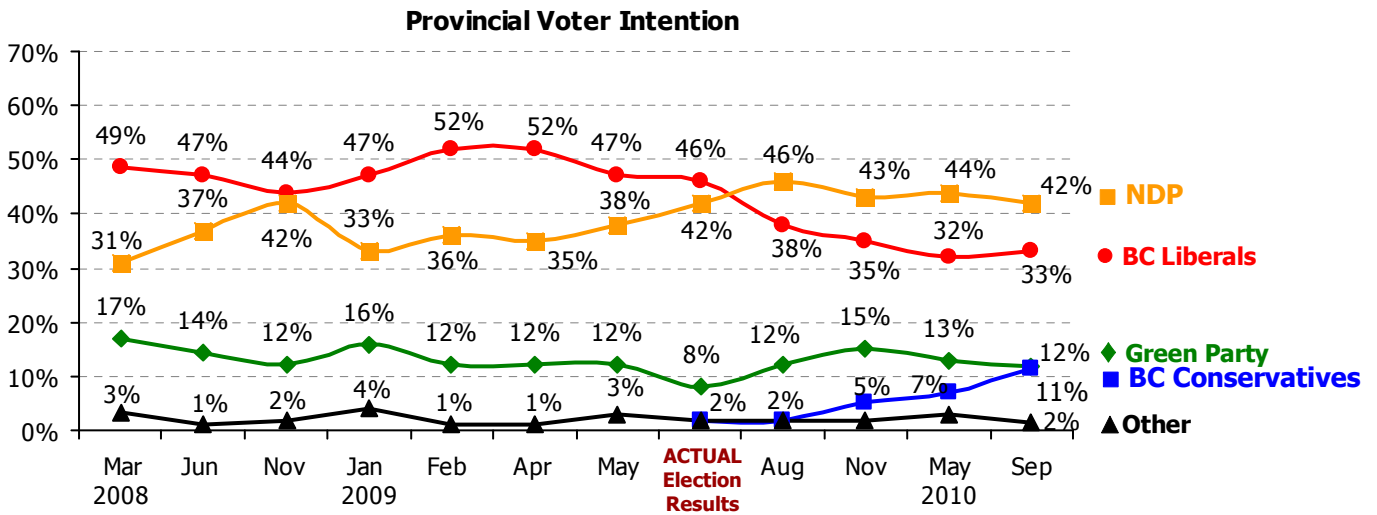




Release Date: September 14, 2010

NDP Maintains 9 Percentage Point Lead Over Summer

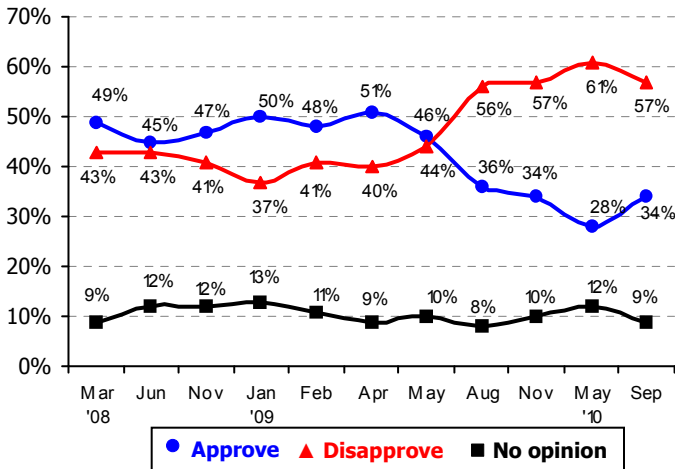
Throughout the summer, the NDP has maintained a lead of approximately 9 percentage points over the BC Liberals according to Mustel Group's most recent survey (taken August 26th to September 7th among a random telephone sample of 502 residents). A total of 42% would support the NDP and 33% would vote for the BC Liberals if an election were held tomorrow. Support for the BC Conservative Party has grown to 11% (from 7% in May), and is now more or less tied with the Green Party (12%).



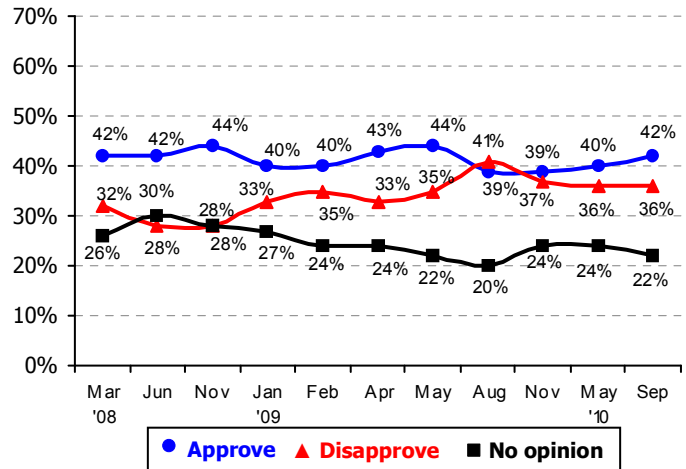
The NDP is favoured by both men and women. Geographically, the NDP has been holding a lead on Vancouver Island and in the City of Vancouver, but support is divided between the NDP and Liberals in the suburbs of Vancouver and in the Interior.

The approval rating of Premier Campbell's performance has improved marginally while opinions of the performance of the NDP leader have been relatively stable.

Premier Campbell



Carole James



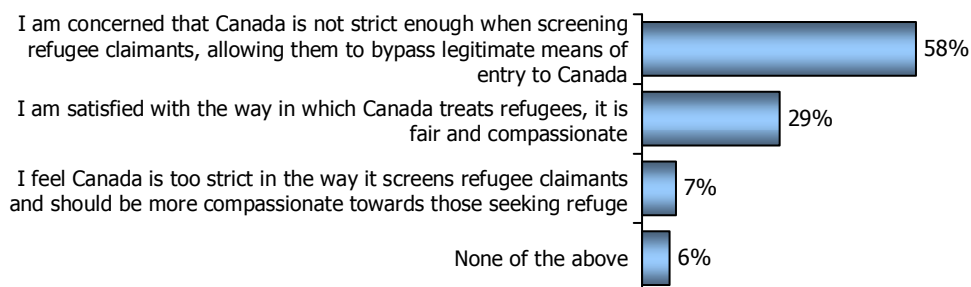
The economy, healthcare and taxes or the HST continue to be key issues of concern to voters.

	Top Issue of Concern Facing B.C.	
	May '10 (500) %	Sept '10 (502) %
Economy	18	20
Taxes/HST	21	18
Health	13	17
Government	10	10
Environment	7	7
Social Issues	7	5
Education	9	4
Natural Resources	3	2
Miscellaneous	4	7
None/don't know	7	11

Views on Canada's Handling of Refugee Claimants

The majority of BC residents, 58%, believe Canada is *too lenient* in the screening of refugee claimants. Only 7% feel Canada is *too strict* with the remainder (29%) satisfied with its approach. Views are relatively consistent across the province.

Views on Refugee Claimants



Mustel Group is a Vancouver-based market research firm with a 30 year history and enviable record of accuracy for political polling. For historical data, please refer to www.mustelgroup.com under "Polls/Articles". For our 'Proven Record of Accuracy' go to our website at: www.mustelgroup.com/accuracy.php

For further information, please contact: Evi Mustel: 604-742-2240

Survey conducted: August 26-September 7, 2010
Methodology: Random telephone sample of 502 BC adults, 18 years plus
Margin of error: ±4.4% at the 95% confidence level; Undecided: 13%
Sponsored by: Mustel Group Market Research